

बनोसुधाकीसहेली Engagement Activity

TERMS AND CONDITIONS

1. This Engagement Activity is the #बनोसुधाकीसहेली ("Engagement Activity") on Filamchi Bhojpuri ("Channel").
2. This Engagement Activity is organized by IN10 Media Private Limited ("IMPL").
3. The promotions and participation for this Engagement Activity will start from Saturday 2nd August, 2025 and Thursday 7th August, 2025 ("Engagement Period"). No entries will be entertained post Thursday 7th August, 2025.
4. The participant agrees and confirms that they have read, understood and by participating in the Engagement Activity they accept the terms and conditions stated herein.
5. IMPL reserves the right to change the terms and conditions, including extend, withdraw, modify or cancel the Engagement Activity, and/or the selection process, and/or mechanism of the Engagement Activity etc., at any time without prior notice.
6. This Engagement Activity is open to all participants, irrespective of age. IMPL is entitled to call for supporting valid documents in relation to the age of the participant such as Aadhar Card, Passport or Birth Certificate. All the minor participant(s) in the Engagement Activity, they must obtain their parents' or legal guardians' permission to access and participate in the Engagement. Only parents or legal guardians of children can register on behalf of their minor participant.
7. IMPL reserves the right to disqualify the shortlisted participants at any time, if IMPL is of the opinion that the details and/or documents provided by the shortlisted participants are not to the satisfaction of IMPL. IMPL's decision in this regard shall be final and IMPL shall not entertain any questions and/or communications in relation to the same.
8. The viewers can participate in the Contest by scanning a QR code displayed on the Channel during the Engagement Period and submit their short videos by giving advice to the character "Sudha" on how win the hearts of her Nanads in the film "Chaar Nanad Ki Ek Bhojai" ("Film") via a google form.
9. The Participants with the most interesting and relevant advice video shall be showcased during the premiere of the Film on Saturday 9th August, 2025 and will be crowned as "Sudha Ki Best Saheli".
10. To participate in this Engagement Activity, the participant needs to be residing in India during the Engagement Activity.
11. Multiple entries are allowed, however only the best advice will be considered.
12. There shall be no gratification/ prize provided to the participants for the Engagement Activity. This activity is purely for entertainment and viewer engagement purpose.
13. IMPL accepts no responsibility for the difficulties experienced in submitting an entry to this Engagement Activity. IMPL does not accept responsibility for (1) lost, late or undelivered entries or (2) any technical or access issue, failure, malfunction or difficulty that might hinder the ability of a participant to enter the Engagement Activity or (3) any event which may cause the Engagement Activity to be disrupted or (4) any entries received after the Engagement Period or (5) any other issues beyond the control of IMPL.
14. Any and all costs, charges, etc. for participation in the Engagement Activity shall be borne solely by the participants.
15. IMPL shall not be liable in any manner whatsoever for any claims, losses, damage, costs or expenses in connection with or arising from this Engagement Activity.
16. Upon the viewer/ participants accepting the terms and conditions of the Engagement Activity by submitting their details and entries for the Engagement Activity, IMPL reserves the right to use their image, photograph, name, contact number and likeness in advertising, marketing or promotional material in any medium format being television, digital, print and by any

means throughout the world for any purpose connected with the Engagement Activity or any other purpose, including but not limited to post - promotional activities, as per IMPL's sole discretion and the participant grants IMPL the right to the same without any objection.

17. Material sent to IMPL including feedback and other communications of any kind as well as submission of an entry to this Engagement Activity shall be deemed to be non-confidential. IMPL shall be free to reproduce, distribute and publicly display such feedback, materials without limitation or obligation of any kind. IMPL is also free to use any ideas, concepts, know-how or techniques, if any, contained in such submissions or materials for any purpose.
18. Each participant understands that each of the officials of IMPL engaged in the organization and management of this Engagement Activity, including its directors, officers, partners, employees, consultants, and agents are under no obligation to render any advice or service to any participant in respect of this Engagement Activity.
19. The participant undertakes to indemnify and keep IMPL harmless and indemnified against any loss, damage, claims, costs and expenses which may be incurred or suffered by IMPL due to breach of any of the terms and conditions herein contained.
20. This Engagement Activity shall be governed by the laws of India.
21. Any disputes, differences and/or any other matters in relation to and arising out of this Engagement Activity shall be subject to exclusive jurisdiction of the courts at Mumbai alone.
22. These terms and conditions will be applicable everywhere for the purpose of this Engagement Activity.